

Why Stripes Are the 2024 Interior Design Trend to Know

While working on a recent project in Washington State, Heidi Caillier decided to go bold with the bathroom. Instead of installing uniform tiles, she covered the space in black and white bars that stretched from the walls to the floor. “Stripes typically add that masculine detail I’m looking for,” she says. “It perfectly balances out a more feminine print I’ve used in a space, like a favorite chintz or floral.”

Over in Beverly Hills, Nicole Fuller recently put black and white striped drapes over the living room windows of an estate. She liked the pattern so much that she used it again in a Miami penthouse project, where she lavished Loro Piana stripe fabrics across both walls and furniture. In a neighborhood back in Brentwood, California, Tatum Kendrick turned a black-and-white striped fabric from Storheim into a wallpaper and installed it in a closet. And across the Atlantic in Madrid, Nacho Polo, gallerist and founder of STUDIOTWENTYSEVEN, put thick black and white stripes in his Madrid bathroom to lend it a “British touch.”